





ACEA

# Press Release

## PROVISIONAL

### NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER WESTERN EUROPE (EU15 + EFTA Countries)

13/03/09

|                          | February    |             |                |                  |              | January - February |             |                  |                  |              |
|--------------------------|-------------|-------------|----------------|------------------|--------------|--------------------|-------------|------------------|------------------|--------------|
|                          | %Share      |             | Units          | Units            | % Chg        | %Share             |             | Units            | Units            | % Chg        |
|                          | '09         | '08         | '09            | '08              | 09/08        | '09                | '08         | '09              | '08              | 09/08        |
| <b>ALL BRANDS**</b>      |             |             | <b>902,037</b> | <b>1,090,323</b> | <b>-17.3</b> |                    |             | <b>1,795,471</b> | <b>2,302,103</b> | <b>-22.0</b> |
| <b>VW Group</b>          | <b>21.5</b> | <b>19.3</b> | <b>194,013</b> | <b>210,811</b>   | <b>-8.0</b>  | <b>21.1</b>        | <b>19.0</b> | <b>378,702</b>   | <b>437,462</b>   | <b>-13.4</b> |
| VOLKSWAGEN               | 11.8        | 10.3        | 106,118        | 111,901          | -5.2         | 11.5               | 10.2        | 206,666          | 235,681          | -12.3        |
| AUDI                     | 4.7         | 4.1         | 42,295         | 45,055           | -6.1         | 4.9                | 4.0         | 87,732           | 92,915           | -5.6         |
| SEAT                     | 2.2         | 2.7         | 20,061         | 29,308           | -31.6        | 2.3                | 2.5         | 40,900           | 57,296           | -28.6        |
| SKODA                    | 2.8         | 2.2         | 25,417         | 24,280           | +4.7         | 2.4                | 2.2         | 43,130           | 50,992           | -15.4        |
| Other(1)                 | 0.0         | 0.0         | 122            | 267              | -54.3        | 0.0                | 0.0         | 274              | 578              | -52.6        |
| <b>PSA Group</b>         | <b>13.3</b> | <b>14.6</b> | <b>120,064</b> | <b>159,131</b>   | <b>-24.6</b> | <b>13.5</b>        | <b>14.0</b> | <b>242,203</b>   | <b>321,648</b>   | <b>-24.7</b> |
| PEUGEOT                  | 7.1         | 8.2         | 64,228         | 89,218           | -28.0        | 7.2                | 7.6         | 128,636          | 174,960          | -26.5        |
| CITROEN                  | 6.2         | 6.4         | 55,836         | 69,913           | -20.1        | 6.3                | 6.4         | 113,567          | 146,688          | -22.6        |
| <b>FORD Group</b>        | <b>9.8</b>  | <b>9.2</b>  | <b>88,713</b>  | <b>100,692</b>   | <b>-11.9</b> | <b>10.4</b>        | <b>9.8</b>  | <b>186,803</b>   | <b>226,475</b>   | <b>-17.5</b> |
| FORD                     | 8.4         | 7.5         | 76,013         | 81,947           | -7.2         | 8.9                | 8.1         | 159,886          | 186,927          | -14.5        |
| VOLVO                    | 1.4         | 1.7         | 12,700         | 18,745           | -32.2        | 1.5                | 1.7         | 26,917           | 39,548           | -31.9        |
| <b>FIAT Group</b>        | <b>9.2</b>  | <b>9.2</b>  | <b>82,812</b>  | <b>99,965</b>    | <b>-17.2</b> | <b>9.0</b>         | <b>9.0</b>  | <b>161,816</b>   | <b>207,743</b>   | <b>-22.1</b> |
| FIAT                     | 7.4         | 7.6         | 66,442         | 82,642           | -19.6        | 7.2                | 7.4         | 129,202          | 170,702          | -24.3        |
| LANCIA                   | 1.0         | 1.0         | 8,657          | 10,866           | -20.3        | 0.9                | 0.9         | 16,484           | 21,839           | -24.5        |
| ALFA ROMEO               | 0.8         | 0.5         | 7,399          | 5,970            | +23.9        | 0.9                | 0.6         | 15,264           | 13,996           | +9.1         |
| Other (2)                | 0.0         | 0.0         | 314            | 487              | -35.5        | 0.0                | 0.1         | 866              | 1,206            | -28.2        |
| <b>GM Group</b>          | <b>8.8</b>  | <b>9.2</b>  | <b>79,363</b>  | <b>99,865</b>    | <b>-20.5</b> | <b>8.5</b>         | <b>9.3</b>  | <b>153,487</b>   | <b>213,969</b>   | <b>-28.3</b> |
| OPEL/VAUXHALL            | 7.3         | 7.6         | 65,558         | 83,043           | -21.1        | 7.1                | 7.7         | 127,242          | 177,081          | -28.1        |
| CHEVROLET                | 1.3         | 1.1         | 11,520         | 11,622           | -0.9         | 1.2                | 1.1         | 21,317           | 25,415           | -16.1        |
| SAAB                     | 0.2         | 0.4         | 2,121          | 4,674            | -54.6        | 0.3                | 0.4         | 4,617            | 10,317           | -55.2        |
| GM (US)                  | 0.0         | 0.0         | 164            | 526              | -68.8        | 0.0                | 0.1         | 311              | 1,156            | -73.1        |
| <b>RENAULT Group</b>     | <b>8.5</b>  | <b>8.8</b>  | <b>76,903</b>  | <b>95,955</b>    | <b>-19.9</b> | <b>8.0</b>         | <b>8.4</b>  | <b>142,775</b>   | <b>192,335</b>   | <b>-25.8</b> |
| RENAULT                  | 7.5         | 8.0         | 67,783         | 87,532           | -22.6        | 7.0                | 7.6         | 125,722          | 175,274          | -28.3        |
| DACIA                    | 1.0         | 0.8         | 9,120          | 8,423            | +8.3         | 0.9                | 0.7         | 17,053           | 17,061           | -0.0         |
| <b>TOYOTA Group</b>      | <b>5.4</b>  | <b>5.4</b>  | <b>49,079</b>  | <b>59,348</b>    | <b>-17.3</b> | <b>5.4</b>         | <b>5.5</b>  | <b>97,445</b>    | <b>126,357</b>   | <b>-22.9</b> |
| TOYOTA                   | 5.3         | 5.3         | 48,187         | 57,808           | -16.6        | 5.3                | 5.3         | 95,151           | 122,190          | -22.1        |
| LEXUS                    | 0.1         | 0.1         | 892            | 1,540            | -42.1        | 0.1                | 0.2         | 2,294            | 4,167            | -44.9        |
| <b>DAIMLER</b>           | <b>4.6</b>  | <b>5.5</b>  | <b>41,904</b>  | <b>59,440</b>    | <b>-29.5</b> | <b>5.0</b>         | <b>5.5</b>  | <b>89,405</b>    | <b>126,209</b>   | <b>-29.2</b> |
| MERCEDES                 | 3.8         | 4.7         | 34,151         | 51,747           | -34.0        | 4.1                | 4.8         | 73,899           | 109,847          | -32.7        |
| SMART                    | 0.9         | 0.7         | 7,753          | 7,693            | +0.8         | 0.9                | 0.7         | 15,506           | 16,362           | -5.2         |
| <b>BMW Group</b>         | <b>4.4</b>  | <b>5.2</b>  | <b>40,122</b>  | <b>56,567</b>    | <b>-29.1</b> | <b>4.7</b>         | <b>5.2</b>  | <b>83,499</b>    | <b>120,527</b>   | <b>-30.7</b> |
| BMW                      | 3.7         | 4.3         | 33,309         | 46,676           | -28.6        | 3.9                | 4.3         | 70,182           | 98,268           | -28.6        |
| MINI                     | 0.8         | 0.9         | 6,813          | 9,891            | -31.1        | 0.7                | 1.0         | 13,317           | 22,259           | -40.2        |
| <b>NISSAN</b>            | <b>2.2</b>  | <b>2.4</b>  | <b>19,522</b>  | <b>25,855</b>    | <b>-24.5</b> | <b>2.4</b>         | <b>2.5</b>  | <b>43,386</b>    | <b>57,868</b>    | <b>-25.0</b> |
| <b>HYUNDAI</b>           | <b>2.6</b>  | <b>1.7</b>  | <b>23,542</b>  | <b>18,761</b>    | <b>+25.5</b> | <b>2.2</b>         | <b>1.7</b>  | <b>39,240</b>    | <b>38,125</b>    | <b>+2.9</b>  |
| <b>MAZDA</b>             | <b>1.7</b>  | <b>1.7</b>  | <b>15,438</b>  | <b>18,241</b>    | <b>-15.4</b> | <b>1.8</b>         | <b>1.7</b>  | <b>32,496</b>    | <b>38,799</b>    | <b>-16.2</b> |
| <b>HONDA</b>             | <b>1.7</b>  | <b>1.6</b>  | <b>15,501</b>  | <b>16,915</b>    | <b>-8.4</b>  | <b>1.8</b>         | <b>1.7</b>  | <b>32,125</b>    | <b>39,939</b>    | <b>-19.6</b> |
| <b>SUZUKI</b>            | <b>1.9</b>  | <b>1.4</b>  | <b>17,109</b>  | <b>15,806</b>    | <b>+8.2</b>  | <b>1.7</b>         | <b>1.5</b>  | <b>30,708</b>    | <b>35,472</b>    | <b>-13.4</b> |
| <b>KIA</b>               | <b>1.4</b>  | <b>1.5</b>  | <b>12,961</b>  | <b>16,832</b>    | <b>-23.0</b> | <b>1.4</b>         | <b>1.6</b>  | <b>25,673</b>    | <b>35,915</b>    | <b>-28.5</b> |
| <b>MITSUBISHI</b>        | <b>0.8</b>  | <b>0.9</b>  | <b>7,284</b>   | <b>9,646</b>     | <b>-24.5</b> | <b>0.7</b>         | <b>0.9</b>  | <b>12,831</b>    | <b>20,166</b>    | <b>-36.4</b> |
| <b>JAGUAR LAND ROVER</b> | <b>0.4</b>  | <b>0.5</b>  | <b>3,658</b>   | <b>5,619</b>     | <b>-34.9</b> | <b>0.5</b>         | <b>0.7</b>  | <b>8,806</b>     | <b>15,795</b>    | <b>-44.2</b> |
| <b>LAND ROVER</b>        | <b>0.3</b>  | <b>0.4</b>  | <b>2,511</b>   | <b>4,627</b>     | <b>-45.7</b> | <b>0.3</b>         | <b>0.6</b>  | <b>5,703</b>     | <b>13,167</b>    | <b>-56.7</b> |
| JAGUAR                   | 0.1         | 0.1         | 1,147          | 992              | +15.6        | 0.2                | 0.1         | 3,103            | 2,628            | +18.1        |
| CHRYSLER                 | 0.4         | 0.7         | 3,296          | 7,721            | -57.3        | 0.7                | 0.7         | 12,094           | 16,192           | -25.3        |
| <b>OTHER**</b>           | <b>1.2</b>  | <b>1.2</b>  | <b>10,753</b>  | <b>13,153</b>    | <b>-18.2</b> | <b>1.2</b>         | <b>1.4</b>  | <b>21,977</b>    | <b>31,107</b>    | <b>-29.4</b> |

(1) VW Group: VW 'other' include Bentley, Bugatti and Lamborghini

(2) FIAT Group: FIAT 'other' include Ferrari & Maserati

(3) CHRYSLER includes Chrysler, Dodge and Jeep

(\*\*) ACEA estimates

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# Press Release

## PROVISIONAL

### NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER TOTAL EUROPE (EU\* + EFTA Countries)

13/03/09

|                          | February    |             |                |                  |              | January - February |             |                  |                  |              |
|--------------------------|-------------|-------------|----------------|------------------|--------------|--------------------|-------------|------------------|------------------|--------------|
|                          | %Share      |             | Units          | Units            | % Chg        | %Share             |             | Units            | Units            | % Chg        |
|                          | '09         | '08         | '09            | '08              | 09/08        | '09                | '08         | '09              | '08              | 09/08        |
| <b>ALL BRANDS**</b>      |             |             | <b>968,159</b> | <b>1,185,126</b> | <b>-18.3</b> |                    |             | <b>1,933,021</b> | <b>2,498,452</b> | <b>-22.6</b> |
| <b>VW Group</b>          | <b>21.7</b> | <b>19.8</b> | <b>210,337</b> | <b>234,208</b>   | <b>-10.2</b> | <b>21.2</b>        | <b>19.4</b> | <b>409,234</b>   | <b>483,521</b>   | <b>-15.4</b> |
| VOLKSWAGEN               | 11.6        | 10.1        | 111,984        | 119,437          | -6.2         | 11.2               | 10.0        | 216,958          | 250,064          | -13.2        |
| AUDI                     | 4.5         | 3.9         | 43,258         | 46,571           | -7.1         | 4.6                | 3.8         | 89,575           | 95,677           | -6.4         |
| SEAT                     | 2.2         | 2.6         | 21,417         | 31,130           | -31.2        | 2.2                | 2.4         | 43,393           | 61,099           | -29.0        |
| SKODA                    | 3.5         | 3.1         | 33,556         | 36,797           | -8.8         | 3.1                | 3.0         | 59,028           | 76,096           | -22.4        |
| Others (1)               | 0.0         | 0.0         | 122            | 273              | -55.3        | 0.0                | 0.0         | 280              | 585              | -52.1        |
| <b>PSA Group</b>         | <b>13.0</b> | <b>14.2</b> | <b>125,443</b> | <b>167,981</b>   | <b>-25.3</b> | <b>13.1</b>        | <b>13.6</b> | <b>253,661</b>   | <b>338,618</b>   | <b>-25.1</b> |
| PEUGEOT                  | 6.9         | 7.9         | 67,131         | 94,196           | -28.7        | 7.0                | 7.4         | 134,924          | 184,382          | -26.8        |
| CITROEN                  | 6.0         | 6.2         | 58,312         | 73,785           | -21.0        | 6.1                | 6.2         | 118,737          | 154,236          | -23.0        |
| <b>FORD Group</b>        | <b>9.8</b>  | <b>9.2</b>  | <b>95,164</b>  | <b>108,953</b>   | <b>-12.7</b> | <b>10.3</b>        | <b>9.7</b>  | <b>198,234</b>   | <b>242,137</b>   | <b>-18.1</b> |
| FORD                     | 8.4         | 7.5         | 81,650         | 89,331           | -8.6         | 8.8                | 8.0         | 169,733          | 200,838          | -15.5        |
| VOLVO                    | 1.4         | 1.7         | 13,514         | 19,622           | -31.1        | 1.5                | 1.7         | 28,501           | 41,299           | -31.0        |
| <b>FIAT Group</b>        | <b>9.1</b>  | <b>8.9</b>  | <b>87,635</b>  | <b>104,891</b>   | <b>-16.5</b> | <b>8.9</b>         | <b>8.7</b>  | <b>171,239</b>   | <b>217,355</b>   | <b>-21.2</b> |
| FIAT                     | 7.3         | 7.4         | 71,097         | 87,395           | -18.6        | 7.2                | 7.2         | 138,260          | 179,993          | -23.2        |
| LANCIA                   | 0.9         | 0.9         | 8,720          | 10,911           | -20.1        | 0.9                | 0.9         | 16,609           | 21,912           | -24.2        |
| ALFA ROMEO               | 0.8         | 0.5         | 7,509          | 6,089            | +23.3        | 0.8                | 0.6         | 15,507           | 14,224           | +9.0         |
| Others (2)               | 0.0         | 0.0         | 309            | 496              | -37.7        | 0.0                | 0.0         | 863              | 1,226            | -29.6        |
| <b>GM Group</b>          | <b>8.9</b>  | <b>9.3</b>  | <b>86,344</b>  | <b>110,624</b>   | <b>-21.9</b> | <b>8.6</b>         | <b>9.4</b>  | <b>166,722</b>   | <b>235,195</b>   | <b>-29.1</b> |
| OPEL/VAUXHALL            | 7.3         | 7.6         | 70,590         | 90,331           | -21.9        | 7.1                | 7.7         | 136,778          | 191,793          | -28.7        |
| CHEVROLET                | 1.4         | 1.3         | 13,385         | 14,933           | -10.4        | 1.3                | 1.3         | 24,825           | 31,627           | -21.5        |
| SAAB                     | 0.2         | 0.4         | 2,205          | 4,806            | -54.1        | 0.2                | 0.4         | 4,789            | 10,559           | -54.6        |
| GM (US)                  | 0.0         | 0.0         | 164            | 554              | -70.4        | 0.0                | 0.0         | 330              | 1,216            | -72.9        |
| <b>RENAULT Group</b>     | <b>8.7</b>  | <b>9.3</b>  | <b>84,327</b>  | <b>109,692</b>   | <b>-23.1</b> | <b>8.1</b>         | <b>8.8</b>  | <b>156,425</b>   | <b>218,678</b>   | <b>-28.5</b> |
| RENAULT                  | 7.5         | 7.9         | 72,152         | 93,374           | -22.7        | 6.9                | 7.5         | 134,090          | 187,198          | -28.4        |
| DACIA                    | 1.3         | 1.4         | 12,175         | 16,318           | -25.4        | 1.2                | 1.3         | 22,335           | 31,480           | -29.1        |
| <b>TOYOTA Group</b>      | <b>5.6</b>  | <b>5.6</b>  | <b>53,868</b>  | <b>65,970</b>    | <b>-18.3</b> | <b>5.5</b>         | <b>5.6</b>  | <b>105,586</b>   | <b>140,744</b>   | <b>-25.0</b> |
| TOYOTA                   | 5.5         | 5.4         | 52,879         | 64,235           | -17.7        | 5.3                | 5.4         | 103,093          | 136,165          | -24.3        |
| LEXUS                    | 0.1         | 0.1         | 989            | 1,735            | -43.0        | 0.1                | 0.2         | 2,493            | 4,579            | -45.6        |
| <b>DAIMLER</b>           | <b>4.4</b>  | <b>5.1</b>  | <b>42,632</b>  | <b>60,694</b>    | <b>-29.8</b> | <b>4.7</b>         | <b>5.2</b>  | <b>90,850</b>    | <b>128,757</b>   | <b>-29.4</b> |
| MERCEDES                 | 3.6         | 4.5         | 34,858         | 52,968           | -34.2        | 3.9                | 4.5         | 75,313           | 112,340          | -33.0        |
| SMART                    | 0.8         | 0.7         | 7,774          | 7,726            | +0.6         | 0.8                | 0.7         | 15,537           | 16,417           | -5.4         |
| <b>BMW Group</b>         | <b>4.2</b>  | <b>4.9</b>  | <b>40,928</b>  | <b>57,778</b>    | <b>-29.2</b> | <b>4.4</b>         | <b>4.9</b>  | <b>85,075</b>    | <b>122,942</b>   | <b>-30.8</b> |
| BMW                      | 3.5         | 4.0         | 34,059         | 47,814           | -28.8        | 3.7                | 4.0         | 71,635           | 100,540          | -28.7        |
| MINI                     | 0.7         | 0.8         | 6,869          | 9,964            | -31.1        | 0.7                | 0.9         | 13,440           | 22,402           | -40.0        |
| <b>NISSAN</b>            | <b>2.2</b>  | <b>2.4</b>  | <b>20,891</b>  | <b>28,059</b>    | <b>-25.5</b> | <b>2.4</b>         | <b>2.5</b>  | <b>46,685</b>    | <b>62,083</b>    | <b>-24.8</b> |
| <b>HYUNDAI</b>           | <b>2.7</b>  | <b>1.8</b>  | <b>26,173</b>  | <b>21,773</b>    | <b>+20.2</b> | <b>2.3</b>         | <b>1.8</b>  | <b>44,786</b>    | <b>44,486</b>    | <b>+0.7</b>  |
| <b>HONDA</b>             | <b>1.8</b>  | <b>1.7</b>  | <b>17,441</b>  | <b>19,638</b>    | <b>-11.2</b> | <b>1.9</b>         | <b>1.8</b>  | <b>36,277</b>    | <b>45,445</b>    | <b>-20.2</b> |
| <b>SUZUKI</b>            | <b>2.1</b>  | <b>1.7</b>  | <b>20,055</b>  | <b>19,934</b>    | <b>+0.6</b>  | <b>1.9</b>         | <b>1.7</b>  | <b>35,785</b>    | <b>43,371</b>    | <b>-17.5</b> |
| <b>MAZDA</b>             | <b>1.7</b>  | <b>1.6</b>  | <b>16,608</b>  | <b>19,554</b>    | <b>-15.1</b> | <b>1.8</b>         | <b>1.7</b>  | <b>34,652</b>    | <b>41,399</b>    | <b>-16.3</b> |
| <b>KIA</b>               | <b>1.6</b>  | <b>1.7</b>  | <b>15,659</b>  | <b>20,179</b>    | <b>-22.4</b> | <b>1.6</b>         | <b>1.7</b>  | <b>31,022</b>    | <b>43,111</b>    | <b>-28.0</b> |
| <b>MITSUBISHI</b>        | <b>0.9</b>  | <b>0.9</b>  | <b>8,510</b>   | <b>10,877</b>    | <b>-21.8</b> | <b>0.8</b>         | <b>0.9</b>  | <b>15,290</b>    | <b>22,510</b>    | <b>-32.1</b> |
| <b>CHRYSLER (3)</b>      | <b>0.4</b>  | <b>0.7</b>  | <b>3,861</b>   | <b>8,162</b>     | <b>-52.7</b> | <b>0.7</b>         | <b>0.7</b>  | <b>12,594</b>    | <b>17,054</b>    | <b>-26.2</b> |
| <b>JAGUAR LAND ROVER</b> | <b>0.4</b>  | <b>0.5</b>  | <b>3,753</b>   | <b>5,897</b>     | <b>-36.4</b> | <b>0.5</b>         | <b>0.7</b>  | <b>9,122</b>     | <b>16,356</b>    | <b>-44.2</b> |
| LAND ROVER               | 0.3         | 0.4         | 2,590          | 4,861            | -46.7        | 0.3                | 0.5         | 5,911            | 13,655           | -56.7        |
| JAGUAR                   | 0.1         | 0.1         | 1,163          | 1,036            | +12.3        | 0.2                | 0.1         | 3,211            | 2,701            | +18.9        |
| <b>OTHER**</b>           | <b>0.9</b>  | <b>0.9</b>  | <b>8,531</b>   | <b>10,262</b>    | <b>-16.9</b> | <b>1.5</b>         | <b>1.4</b>  | <b>29,782</b>    | <b>34,690</b>    | <b>-14.1</b> |

(1) VW Group: VW 'others' include Bentley, Bugatti and Lamborghini

(2) FIAT Group: FIAT 'others' include Ferrari & Maserati

(3) CHRYSLER includes Chrysler, Dodge and Jeep

(\*) EU27 including Bulgaria, Romania; excluding Malta, Cyprus

(\*\*) ACEA estimates

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