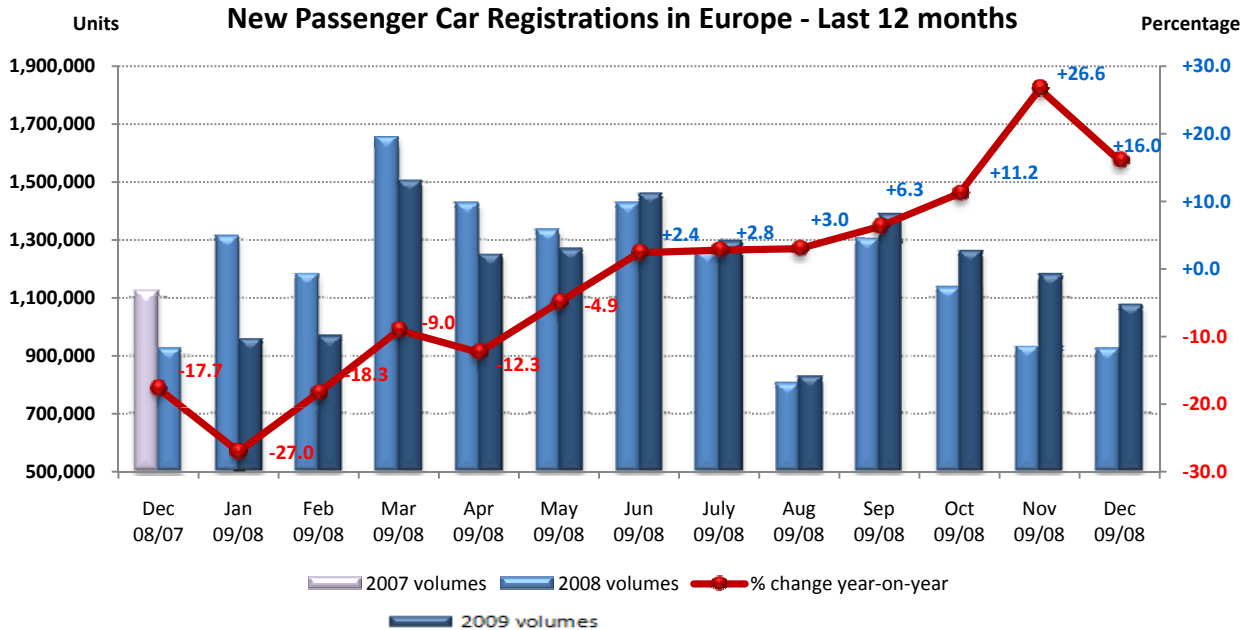


New Passenger Car Registrations

European Union + EFTA Countries



Not adjusted for working days

PASSENGER CARS: 2009 registrations down 1.6% compared to 2008

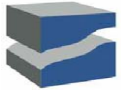
Following a marked decline in the second half of 2008 and the first half of 2009, European* new car registrations picked up in the second half of last year, largely due to the impact of fleet renewal schemes in a number of major markets. In total, 14,481,545 new cars were registered **in 2009**; 1.6% less than in 2008 and 9.5% less than in 2007. **In December 2009**, demand for new cars rose by 16.0%, amounting to 1,074,438 units compared to the same month in 2008.

In Western Europe, new car registrations were up 19.3% **in December**, reaching 1,003,757 units. Markets in Switzerland (-4.4%), Germany (-4.6%), Finland (-8.1%) and Portugal (-17.9%) declined compared to last year, while registrations increased by 16.7% in Italy, 25.1% in Spain, 38.9 in the UK and 48.6% in France. The West European market ended the whole year 2009 on levels similar to 2008 (+0.5%) and down 7.9% compared to 2007. **In 2009**, only Austria (+8.8%), France (+10.7%) and Germany (+23.2%) posted growth compared to 2008, with results lifted by scrapping incentives. Results were cushioned for similar reasons in Italy (-0.2%), the UK (-6.4%) and Spain (-17.9%). In total, 13,632,918 new cars were registered in the region.

In the new EU Member States, **December** results were positive for only the Czech Republic (+43.8%) and Slovenia (+12.4%). Elsewhere, the downturn prevailed, ranging from -3.9% in Poland to -79.3% in Latvia and resulting in an overall 16.5% decrease in the region. **From January to December**, only the Czech Republic (+12.5%) and Slovakia (+6.7%) recorded a significant increase. The region as a whole faced a 26.6% downturn with 848,627 new cars registered, compared to 1,156,169 units in 2008.

* EU27 + EFTA, data for Cyprus and Malta unavailable

** Figures reported in Poland correspond to sales; registrations YTD are lower by ca. 16%



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Press Release

**PRESS EMBARGO FOR ALL DATA :
8.00 A.M.(7.00 A.M GMT), January 15, 2010**

PROVISIONAL NEW PASSENGER CAR REGISTRATIONS BY MARKET EUROPE (EU* + EFTA)

15/01/10

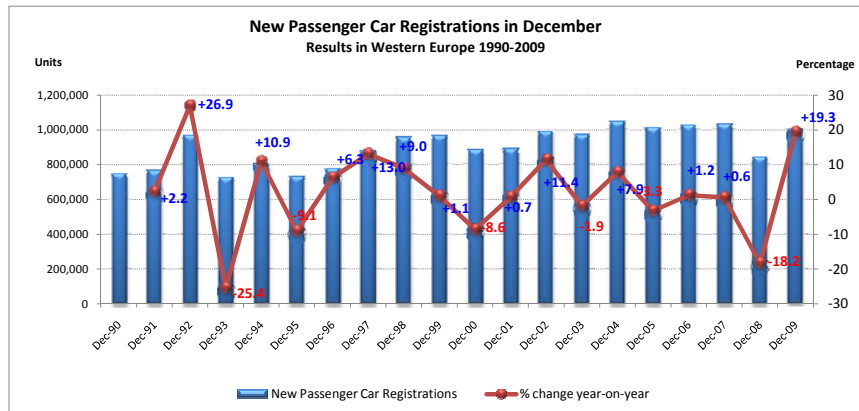
	December '09	December '08	% Chg 09/08	Jan - Dec '09	Jan - Dec '08	% Chg 09/08
AUSTRIA	19,422	15,712	+23.6	319,403	293,697	+8.8
BELGIUM	26,449	21,837	+21.1	476,194	535,947	-11.1
DENMARK	11,627	8,619	+34.9	112,271	150,197	-25.3
FINLAND	4,124	4,488	-8.1	90,574	139,669	-35.2
FRANCE	228,392	153,686	+48.6	2,268,671	2,050,282	+10.7
GERMANY	215,564	225,981	-4.6	3,807,175	3,090,040	+23.2
GREECE	9,687	7,938	+22.0	220,548	267,242	-17.5
IRELAND	304	188	+61.7	57,460	151,607	-62.1
ITALY	165,428	141,715	+16.7	2,158,010	2,161,682	-0.2
LUXEMBURG	2,800	2,761	+1.4	47,265	52,359	-9.7
NETHERLANDS	8,498	7,197	+18.1	387,679	499,918	-22.5
PORTUGAL	17,369	21,164	-17.9	160,996	213,389	-24.6
SPAIN	90,553	72,377	+25.1	952,772	1,161,176	-17.9
SWEDEN	19,368	17,156	+12.9	213,408	253,982	-16.0
UNITED KINGDOM	150,936	108,691	+38.9	1,994,999	2,131,795	-6.4
EUROPEAN UNION (EU15)	970,521	809,510	+19.9	13,267,425	13,152,982	+0.9
ICELAND	102	46	+121.7	2,020	9,033	-77.6
NORWAY	10,250	7,819	+31.1	98,675	110,617	-10.8
SWITZERLAND**	22,884	23,935	-4.4	264,798	288,557	-8.2
EFTA	33,236	31,800	+4.5	365,493	408,207	-10.5
EU15+EFTA	1,003,757	841,310	+19.3	13,632,918	13,561,189	+0.5
BULGARIA	1,740	3,617	-51.9	22,869	45,143	-49.3
CZECH REPUBLIC	14,815	10,304	+43.8	161,659	143,661	+12.5
ESTONIA	426	986	-56.8	8,234	24,347	-66.2
HUNGARY	5,297	9,738	-45.6	78,590	158,328	-50.4
LATVIA	199	963	-79.3	3,745	19,192	-80.5
LITHUANIA	585	1,029	-43.1	7,003	21,514	-67.4
POLAND***	28,492	29,654	-3.9	320,119	319,922	+0.1
ROMANIA	11,313	18,852	-40.0	115,979	285,489	-59.4
SLOVAKIA	4,261	6,393	-33.3	74,717	70,040	+6.7
SLOVENIA	3,553	3,161	+12.4	55,712	68,533	-18.7
EU (New Members)	70,681	84,697	-16.5	848,627	1,156,169	-26.6
EUROPEAN UNION*	1,041,202	894,207	+16.4	14,116,052	14,309,151	-1.3
TOTAL EUROPE (EU+EFTA)	1,074,438	926,007	+16.0	14,481,545	14,717,358	-1.6

(*) EU27 including Bulgaria and Romania; data for Malta and Cyprus currently not available.

(**) ACEA estimates

(***) Figures reported in Poland correspond to sales; registrations YTD are lower by ca. 16%

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Next press release: Tuesday, February 16, 2010

This information is available on the ACEA website: <http://www.acea.be>