

PROVISIONAL

NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER TOTAL EUROPE (EU* + EFTA Countries)

15/01/10

	December					January - December				
	%Share		Units	Units	% Chg	%Share		Units	Units	% Chg
	'09	'08	'09	'08	09/08	'09	'08	'09	'08	09/08
ALL BRANDS**			1,074,438	926,007	+16.0			14,481,545	14,717,358	-1.6
VW Group	20.1	22.8	215,697	211,147	+2.2	21.1	20.7	3,062,774	3,040,295	+0.7
VOLKSWAGEN	11.1	12.3	118,916	113,476	+4.8	11.4	10.7	1,649,931	1,573,811	+4.8
AUDI	3.7	5.0	40,099	46,616	-14.0	4.2	4.5	612,393	664,167	-7.8
SEAT	2.0	2.2	21,961	20,738	+5.9	2.2	2.3	316,928	336,274	-5.8
SKODA	3.2	3.3	34,599	30,211	+14.5	3.3	3.1	481,458	462,485	+4.1
Others (1)	0.0	0.0	122	106	+15.1	0.0	0.0	2,064	3,558	-42.0
PSA Group	13.6	12.6	146,433	116,762	+25.4	12.9	12.7	1,865,263	1,866,155	-0.0
PEUGEOT	7.4	6.7	79,989	62,248	+28.5	6.9	6.9	995,130	1,008,156	-1.3
CITROEN	6.2	5.9	66,444	54,514	+21.9	6.0	5.8	870,133	857,999	+1.4
FORD Group	10.8	9.8	116,211	90,548	+28.3	10.3	9.9	1,486,338	1,456,593	+2.0
FORD	9.0	8.1	96,930	75,299	+28.7	8.9	8.4	1,283,602	1,232,952	+4.1
VOLVO	1.8	1.6	19,281	15,249	+26.4	1.4	1.5	202,736	223,641	-9.3
RENAULT Group	10.3	7.8	110,248	72,387	+52.3	9.2	8.7	1,335,766	1,286,205	+3.9
RENAULT	8.4	6.4	90,206	59,339	+52.0	7.6	7.5	1,097,854	1,102,008	-0.4
DACIA	1.9	1.4	20,042	13,048	+53.6	1.6	1.3	237,912	184,197	+29.2
GM Group	8.3	10.4	89,118	96,213	-7.4	8.9	9.6	1,284,283	1,405,990	-8.7
OPEL/VAUXHALL	6.7	8.7	71,980	80,990	-11.1	7.4	7.8	1,064,723	1,155,044	-7.8
CHEVROLET	1.4	1.2	15,265	10,973	+39.1	1.3	1.2	190,715	180,847	+5.5
SAAB	0.1	0.4	1,463	3,981	-63.3	0.2	0.4	26,567	64,913	-59.1
GM (US)	0.0	0.0	410	269	+52.4	0.0	0.0	2,278	5,186	-56.1
FIAT Group	8.0	7.7	85,759	71,371	+20.2	8.7	8.0	1,254,829	1,180,562	+6.3
FIAT	6.5	6.1	69,785	56,708	+23.1	7.0	6.5	1,016,340	957,831	+6.1
LANCIA	0.8	0.8	8,925	7,203	+23.9	0.8	0.8	121,549	114,012	+6.6
ALFA ROMEO	0.6	0.8	6,721	7,185	-6.5	0.8	0.7	110,545	102,306	+8.1
Others (2)	0.0	0.0	328	275	+19.3	0.0	0.0	6,395	6,413	-0.3
TOYOTA Group	4.5	4.8	48,567	44,187	+9.9	5.0	5.2	730,831	766,884	-4.7
TOYOTA	4.4	4.6	47,353	42,673	+11.0	4.9	5.0	710,369	738,670	-3.8
LEXUS	0.1	0.2	1,214	1,514	-19.8	0.1	0.2	20,462	28,214	-27.5
BMW Group	5.6	5.9	59,652	54,950	+8.6	4.9	5.6	708,109	819,946	-13.6
BMW	4.5	5.1	48,241	46,780	+3.1	4.0	4.6	572,091	675,959	-15.4
MINI	1.1	0.9	11,411	8,170	+39.7	0.9	1.0	136,018	143,987	-5.5
DAIMLER	4.6	5.1	49,515	46,957	+5.4	4.8	5.4	689,177	791,969	-13.0
MERCEDES	3.8	4.3	41,340	40,213	+2.8	4.1	4.7	593,088	688,058	-13.8
SMART	0.8	0.7	8,175	6,744	+21.2	0.7	0.7	96,089	103,911	-7.5
NISSAN	3.1	1.8	33,129	16,873	+96.3	2.5	2.3	366,711	336,321	+9.0
HYUNDAI	2.2	2.0	23,787	18,666	+27.4	2.4	1.8	341,837	269,931	+26.6
KIA	1.7	1.5	18,522	14,205	+30.4	1.7	1.6	252,403	238,643	+5.8
SUZUKI	1.5	1.4	16,172	13,046	+24.0	1.7	1.7	250,309	248,926	+0.6
HONDA	1.3	1.8	14,240	16,755	-15.0	1.7	1.8	244,693	265,225	-7.7
MAZDA	1.4	1.3	14,610	11,734	+24.5	1.5	1.7	211,100	243,912	-13.5
MITSUBISHI	0.6	0.6	5,982	5,991	-0.2	0.7	0.8	98,193	119,417	-17.8
JAGUAR LAND ROVER	0.8	0.6	8,167	5,368	+52.1	0.6	0.7	86,026	109,797	-21.7
LAND ROVER	0.5	0.4	5,489	3,471	+58.1	0.4	0.5	56,556	72,976	-22.5
JAGUAR	0.2	0.2	2,678	1,897	+41.2	0.2	0.3	29,470	36,821	-20.0
CHRYSLER (3)	0.4	0.5	4,052	4,706	-13.9	0.4	0.6	54,344	93,132	-41.6
OTHER**	1.4	1.5	14,577	14,141	+3.1	1.1	1.2	158,560	177,455	-10.6

(1) VW Group: VW 'other' include Bentley, Bugatti and Lamborghini

(2) FIAT Group: FIAT 'other' include Ferrari & Maserati

(3) CHRYSLER includes Chrysler, Dodge and Jeep

(**) ACEA estimates

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ACEA

Press Release

PROVISIONAL

NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER WESTERN EUROPE (EU15 + EFTA Countries)

15/01/10

	December					January - December				
	%Share		Units	Units	% Chg	%Share		Units	Units	% Chg
	'09	'08	'09	'08	09/08	'09	'08	'09	'08	09/08
ALL BRANDS**			1,003,757	841,310	+19.3			13,632,918	13,561,189	+0.5
VW Group	19.7	22.6	197,336	190,285	+3.7	20.9	20.4	2,854,890	2,762,112	+3.4
VOLKSWAGEN	11.3	12.7	113,216	106,599	+6.2	11.6	10.9	1,582,924	1,484,407	+6.6
AUDI	3.9	5.4	39,165	45,094	-13.1	4.4	4.8	600,201	645,365	-7.0
SEAT	2.1	2.3	20,847	18,966	+9.9	2.2	2.3	303,025	315,191	-3.9
SKODA	2.4	2.3	23,986	19,523	+22.9	2.7	2.3	366,721	313,661	+16.9
Other(1)	0.0	0.0	122	103	+18.4	0.0	0.0	2,019	3,488	-42.1
PSA Group	14.1	13.1	141,464	110,052	+28.5	13.2	13.0	1,795,507	1,765,839	+1.7
PEUGEOT	7.7	6.9	77,156	58,445	+32.0	7.0	7.0	957,708	952,616	+0.5
CITROEN	6.4	6.1	64,308	51,607	+24.6	6.1	6.0	837,799	813,223	+3.0
FORD Group	10.9	9.9	109,217	83,698	+30.5	10.3	10.0	1,405,750	1,360,708	+3.3
FORD	9.1	8.3	90,873	69,494	+30.8	8.9	8.5	1,212,237	1,147,162	+5.7
VOLVO	1.8	1.7	18,344	14,204	+29.1	1.4	1.6	193,513	213,546	-9.4
RENAULT Group	10.3	7.5	103,165	63,193	+63.3	9.0	8.3	1,225,544	1,125,733	+8.9
RENAULT	8.5	6.5	85,616	54,618	+56.8	7.6	7.6	1,035,843	1,028,448	+0.7
DACIA	1.7	1.0	17,549	8,575	+104.7	1.4	0.7	189,701	97,285	+95.0
GM Group	8.3	10.4	83,385	87,579	-4.8	8.9	9.5	1,214,473	1,287,097	-5.6
OPEL/VAUXHALL	6.8	8.9	67,829	74,587	-9.1	7.5	7.9	1,016,484	1,070,761	-5.1
CHEVROLET	1.4	1.1	13,756	8,950	+53.7	1.2	1.1	170,089	148,069	+14.9
SAAB	0.1	0.5	1,410	3,807	-63.0	0.2	0.5	25,723	63,412	-59.4
GM (US)	0.0	0.0	390	235	+66.0	0.0	0.0	2,177	4,855	-55.2
FIAT Group	8.2	8.0	81,957	67,252	+21.9	8.8	8.3	1,200,325	1,120,537	+7.1
FIAT	6.6	6.3	66,241	52,799	+25.5	7.1	6.6	964,648	900,169	+7.2
LANCIA	0.9	0.8	8,848	7,140	+23.9	0.9	0.8	120,658	113,372	+6.4
ALFA ROMEO	0.7	0.8	6,551	7,053	-7.1	0.8	0.7	108,720	100,708	+8.0
Other (2)	0.0	0.0	317	260	+21.9	0.0	0.0	6,299	6,288	+0.2
BMW Group	5.8	6.4	58,329	53,495	+9.0	5.1	5.9	695,007	803,551	-13.5
BMW	4.7	5.4	46,971	45,436	+3.4	4.1	4.9	559,755	660,705	-15.3
MINI	1.1	1.0	11,358	8,059	+40.9	1.0	1.1	135,252	142,846	-5.3
TOYOTA Group	4.4	4.6	43,914	39,056	+12.4	5.0	5.1	677,070	685,947	-1.3
TOYOTA	4.3	4.5	42,830	37,786	+13.3	4.8	4.9	658,238	660,503	-0.3
LEXUS	0.1	0.2	1,084	1,270	-14.6	0.1	0.2	18,832	25,444	-26.0
DAIMLER	4.8	5.4	48,269	45,097	+7.0	5.0	5.7	676,276	772,684	-12.5
MERCEDES	4.0	4.6	40,109	38,380	+4.5	4.3	4.9	580,481	669,285	-13.3
SMART	0.8	0.8	8,160	6,717	+21.5	0.7	0.8	95,795	103,399	-7.4
NISSAN	3.1	1.8	31,485	15,542	+102.6	2.6	2.3	347,873	314,049	+10.8
HYUNDAI	2.0	1.8	19,756	15,362	+28.6	2.2	1.7	303,046	229,086	+32.3
SUZUKI	1.4	1.2	14,269	10,418	+37.0	1.6	1.5	224,131	202,680	+10.6
HONDA	1.2	1.6	12,314	13,756	-10.5	1.6	1.7	222,948	232,515	-4.1
KIA	1.6	1.3	16,486	11,109	+48.4	1.5	1.4	210,778	194,606	+8.3
MAZDA	1.4	1.3	13,919	10,665	+30.5	1.5	1.7	200,725	226,855	-11.5
MITSUBISHI	0.5	0.6	5,020	4,843	+3.7	0.6	0.8	84,353	105,047	-19.7
JAGUAR LAND ROV	0.8	0.6	7,934	5,143	+54.3	0.6	0.8	84,112	106,346	-20.9
LAND ROVER	0.5	0.4	5,329	3,296	+61.7	0.4	0.5	55,145	70,411	-21.7
JAGUAR	0.3	0.2	2,605	1,847	+41.0	0.2	0.3	28,967	35,935	-19.4
CHRYSLER	0.4	0.5	3,888	4,419	-12.0	0.4	0.7	51,741	88,326	-41.4
OTHER**	1.2	1.2	11,650	10,346	+12.6	1.2	1.3	158,369	177,471	-10.8

(1) VW Group: VW 'others' include Bentley, Bugatti and Lamborghini

(2) FIAT Group: FIAT 'others' include Ferrari & Maserati

(3) CHRYSLER includes Chrysler, Dodge and Jeep

(*) EU27 including Bulgaria, Romania; excluding Malta, Cyprus

(**) ACEA estimates

For further information, please contact:

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